

Hoffman Donahue

Press Release

Hoffman Donahue Announces Gallery Merger

We are pleased to announce that Hannah Hoffman (Los Angeles) and Bridget Donahue (New York) have merged to form **Hoffman Donahue**, a new, bi-coastal gallery representing some of the most vital artists of our generation.

Our merger brings greater depth, reach, and capabilities to supporting the gallery's 43 artists. We will work on their behalf across three exhibition spaces in New York and Los Angeles, as well as through institutional and commercial projects. By uniting two parallel yet complementary visions, we are expanding opportunities for our artists—70% of whom are women. Every artist and member of our team moves forward with us.

“We are thrilled to gain partners in one another after building our galleries independently over the past decade. We have such respect for each other's work ethic, experience, and track records. We work in a similar manner, at a similar level, and toward similar goals. However what we each bring to the table is surprisingly diverse and complementary with respect to audience, contacts, and strategy.

In this new chapter, nothing is lost and so much is gained. Through years of volatility across the wider gallery landscape, we've each remained steady, avoiding the extremes of market highs and lows — which means so much of our shared potential still lies ahead.

We remain committed to working with artists who are redefining the field and shaping culture. This merger is natural, direct and transparently efficient in pooling resources towards that vision. We're also seeing a new generation of collectors engaging with art more personally and intuitively, trusting themselves and their instincts, and together we can deepen and broaden those conversations. We both came up in the early 2000s, when galleries looked and operated differently — when even a 'big gallery' could still feel personal — and we carry that perspective forward.”

— Hannah Hoffman & Bridget Donahue

Hoffman Donahue will immediately adopt its new name, with full programmatic integration unfolding through 2026. The gallery continues at 99 Bowery in New York, with a solo exhibition by Monique Mouton on view through October 25, followed by Luz Carabaño in November. In Los Angeles, the gallery will maintain its space at 725 N. Western Avenue and, later this month, open a new Beverly Hills space shared with Marc Selwyn Fine Art, alternating exhibitions and launching with a Hoffman Donahue presentation of Adam Alessi. The gallery's first art fair as a merged entity will be Art Basel Paris in October.

Bridget Donahue and Hannah Hoffman share a long history of collaboration. They first worked together at Gavin Brown's enterprise before starting their own galleries (in 2013 and 2015, respectively). Over the years, they have partnered on multiple art fair booths, including Frieze and Art Basel Miami, and share representation of two artists—Olga Balema and Rochelle Feinstein—underscoring the natural alignment of their curatorial visions.

Many of the gallery's artists are at pivotal moments in their careers. At present alone, Jessi Reaves is the subject of a solo exhibition at the Walker Art Center where she is in the permanent collection; Rochelle Feinstein's touring exhibition is on its third venue at the Ludwig Forum, Aachen, Germany, traveling to the Barnes Foundation in early 2027; and Olga Balema is the subject of a solo exhibition at Kunsthalle Fribourg, with works of hers acquired by the Walker Art Center and Guggenheim this year. A striking number of artists in the program have been included in the Whitney Biennial, the Hammer Museum's Made in L.A., and La Biennale di Venezia, and have work in the permanent collections of institutions including the Museum of Modern Art, the Whitney Museum of American Art, The Metropolitan Museum of Art, and LACMA. This year major acquisitions included works by Susan Cianciolo and Marlon Mullen by MoMA; Martine Syms by Museum Brandhorst, Munich; Sondra Perry by the Guggenheim and the Art Institute of Chicago; Kate Mosher Hall by the Museum of Contemporary Art in Los Angeles; and Darrel Ellis by SFMOMA, the California African American Museum, and the Dallas Museum of Art. Many of the gallery's artists also shape broader cultural conversations through projects in fashion, film, and music.

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The launch of Hoffman Donahue also signals an expansion of how the gallery supports its artists, with an arm of the gallery dedicated to commercial and cross-disciplinary projects. Many gallery artists already collaborate with fashion houses, musicians, filmmakers, and other cultural partners, including Prada, Nike, Maison Margiela, Lorde, J. Crew, and H&M. By representing and managing these projects, Hoffman Donahue recognizes them as vital extensions of each artist's practice and ensures they are handled with the same detail and care as museum exhibitions, publications, and gallery shows.

We look forward to welcoming you to Hoffman Donahue.